

# Loaned Executive Program



**The Loaned Executive program was initiated in 1971 by Presidential Order. A Loaned Executive is a Federal Employee that is "loaned" by their agency to work on the CFC. The Loaned Executive is usually relieved of all work duties for the period they are working on the CFC. The role of a Loaned Executive is to conduct all solicitations among the federal employees in a campaign area.**



## The Return on Your Investment...

"The Loaned Executive (LE) Program is an outstanding opportunity to develop future leadership within your organization. Our participating employees benefited greatly from the experience that this program provided, developing a much better understanding of community needs and available services. They will also develop critical personal and management skills while serving in this capacity. These employees return to us as a stronger, better team member.

My belief in this program is so strong that I am willing to extend this offer; **for every employee from your agency that participates in the LE Program, I will match each one with an employee from TSA.** Please join me in this worthwhile program and you will see first-hand the benefits to your organization."



**John J. Daly**  
Federal Security Director  
Transportation Security Administration  
US Department of Homeland Security

### What does it take to be a Loaned Executive?

A Loaned Executive must be a self-starter, goal-oriented, eager to learn, have an interest in our community and desire to advance in their career. They must possess good interpersonal skills, strong organizational skills, and a willingness to collaborate in a sales-oriented environment.

**Federal Agencies can make a difference by donating one of their most precious resources to the Central Florida Combined Federal Campaign – the time and talent of emerging leaders or "Loaned Executives". Providing an employee helps the Central Florida CFC go further in raising resources for our neighbors in need.**

### Organizational Benefits

- Exposure to more than 100 federal agencies and their employees
- Opportunities to meet with local command decision makers
- Ability to fulfill your agency's community relations initiatives

### Employee Benefits

- Leadership training
- Business development and strategic planning
- Presentation skills and public speaking
- Community networking

### Organizational Investment

- 13-week Loaned Executive (provide an employee)

### Working with experienced Campaign Coordinators and Key-workers, the Loaned Executive will:

- Manage assigned accounts by developing relationships with organizations and their employees
- Develop and implement strategies with accounts to increase campaign results
- Schedule and conduct workplace presentations
- Cultivate new account relationships through networking and other strategies
- Obtain transferrable skills sets to include networking, listening skills, presentation skills, time management, and marketing skills.

**For additional information, please contact:  
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