

## Why / How

- ◆ The CFC works **because Federal employees care**. Contributing to the CFC is the best way to care because it **supports hundreds of programs and services** that help provide a safety net to those in need.
- ◆ The CFC has given Federal employees an **accountable, flexible way to donate to the charities of their choice**.
- ◆ You should receive a **Charity Booklet and a Pledge Card** from your CFC Team Coordinator or CFC Key-worker.



- ◆ You may select to **give to one or more agencies** listed in the book.
- ◆ **Payroll deduction** is your key to substantial giving by letting you spread your contribution across the entire year.
- ◆ Other payment options include a one-time **cash** payment, or a one-time **check** payment to the Central Florida CFC.



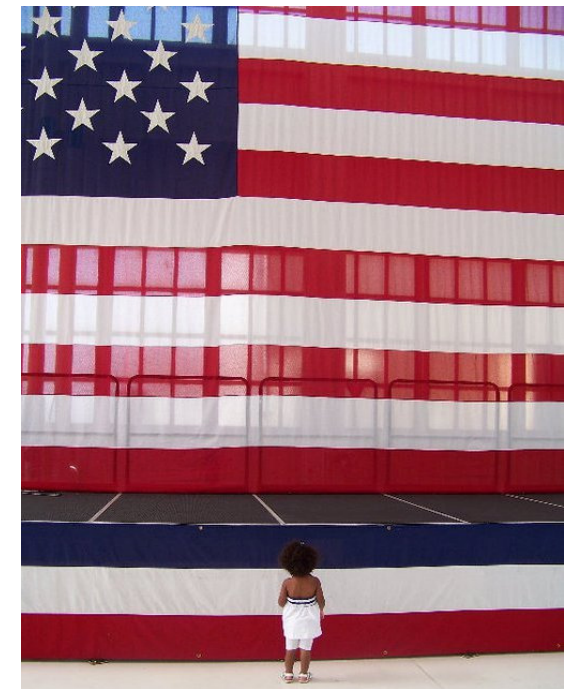
*The commitment and generosity of Federal workers has made the Combined Federal Campaign one of the most successful philanthropic programs in history.*

**Donate now  
and join other Federal workers  
in celebrating 50 years  
of making a difference.**



Visit us at:  
[www.cf-cfc.org](http://www.cf-cfc.org)

**Additional information, contact:**  
**Pia Valenciano, PCFO**  
1940 Traylor Blvd. Orlando, FL 32804  
Phone: 407-429-2094



**Celebrating the compassion, selflessness,  
and sense of responsibility  
of the Federal worker.**

## What

- ◆ **The Combined Federal Campaign (CFC) is the world's largest and most successful annual workplace charity campaign**, with more than 200 CFC campaigns across the U.S. and internationally that help raise millions of dollars each year.
- ◆ The mission of the CFC is to promote and support philanthropy through a program that is **employee-focused, cost-efficient, and effective** in providing all Federal employees the opportunity to improve the quality of life for all.
- ◆ By providing and expanding a **range of donation options for Federal employees** to make meaningful differences in the world, **the CFC has helped raise more than \$6 billion** since donor contributions began being tracked in 1964.
- ◆ **In 2010, the Central Florida CFC raised over \$854,000** for those in need in our local, national, and international communities.

## Who



- ◆ The **Central Florida CFC** includes **over 15,000 Federal employees** in the counties of **Citrus, Flagler, Lake, Orange, Osceola, Putnam, Seminole, Sumter, and Volusia**.
- ◆ There are **over 2,000 Local, National, and International Charities** providing various human health and welfare services listed in the booklet.
- ◆ **OPM (Office of Personnel Management)** maintains strict eligibility and public accountability criteria that all participating CFC charities must meet.
- ◆ The **Central Florida CFC** is managed and coordinated by the **LFCC (Local Federal Coordinating Committee)** which includes Federal agency heads or their representatives.
- ◆ The Heart of Florida United Way serves as the **PCFO (Principal Combined Fund Organization)** which conducts an effective and efficient campaign in a fair and even-handed manner aimed at collecting the greatest amount of charitable contributions possible.

## When / Where

- ◆ The 2011 CFC **Official Solicitation Period** is from **September 01 to December 15, 2011**.
- ◆ Federal agencies may set their own campaign timelines, provided they remain within the official solicitation period.
- ◆ **Campaign events and informational sessions** are held within the **9-county area** covered by the Central Florida CFC.
- ◆ **Charitable Agencies** listed in the booklet are located within the **local 9-county area**, as well as other **national and international** locations.
- ◆ More information can be found at: [www.cf-cfc.org](http://www.cf-cfc.org)

